UUP & The Global Climate Strike

What/when are the Global Climate Strikes?

The Global Climate Strike was inspired by the "Fridays for Future" school strikes for the climate organized by students across the globe. They are asking allies to join them for a week of action from September 20-27 to raise awareness and demand action.

Ways for local chapters to support:

- 1. Develop a Plan of Action
 - Coordinate with local student groups.
 - Since this is a student-led action, we want to coordinate with student events whenever possible. Your campus local student government or environmental student clubs may be planning events during the week of action. Reach out and ask how UUP can assist.
 - Identify members who are interested in environmental issues and may want to help plan/run events with students.
 - Review the list of events provided.
 - There are many exciting events already scheduled across the state for Sept. 20. Check the list for any near your chapter and invite members to attend!

Sample chapter event ideas:

• **Table during the week of Sept. 20-27.** Share information with your colleagues about our climate crisis and ask them to take an action.

Actions to take at the table:

- Postcards: Ask members to fill out these postcards [download here]
 and take a picture with them. The postcards can then be compiled on a
 bulletin board, or members could be asked to display them outside their
 office.
- **Posters**: Create posters and ask members to take a photo with them. For example, "UUP [chapter name] stands in solidarity with the Global Climate Strike!" Share these photos on social media or on your chapter bulletin boards. We have also created pre-made posters that can be downloaded here.
- Letters: Ask members to send a letter to Senators Gillibrand and Schumer. A pre-written letter can be <u>found here</u>. Bring a few laptops and invite members to send a letter while at the table.
- Host a lunchtime discussion

• Host a discussion or presentation on the climate crisis. Consider asking a member who is an expert on the topic to lead the discussion (use department reps to identify a possible speaker). Students and members could talk together and brainstorm ways to make changes on campus.

Organize an action during lunch/after work

- If there is not a rally already planned for your area, coordinate with student groups to organize a rally at lunchtime or after work/classes.
- Pass a resolution through your Chapter Executive Board standing in solidarity with the Global Climate Strike.

Advocate on Social Media

 Use the attached social media kit to raise awareness via your chapter social media pages.

2. Invite members to attend

• Create a flier inviting members to attend. Reach out to UUP for a flier if needed. Contact Amy Sheldon (asheldon@uupmail.org) with event information (time, location, RSVP contact).

• Utilize Member Organizing Team

 Utilize your member organizers to target and identify members who may be interested in participating in actions and invite them to attend.

Traditional Invites

Invite members to attend events via email, social media, etc.

3. Follow-up

- Send reminder emails closer to the event and ask members to wear UUP gear to the event.
- Follow-up after the event and invite attendees to become involved in future actions.